



## **BMW'S HIGH-PERFORMANCE LINE-UP SHINES**

For Immediate Release (January 2010):

**Abbotsford, B.C.** – Known for power, class, durability and sheer quality, BMW continues to release motorcycles that look as good on the highway as they do on the track. BMW's full slate of motorcycles will make crowds beam with delight during the 2010 Vancouver Motorcycle Show, January 21-24 at TRADEX in Abbotsford.

After challenging for the 2009 World Superbike Championship in its inaugural season, the new S1000RR will take the Vancouver Motorcycle Show by storm. Combining a new 999cc high-performance engine with a lightweight and dynamic chassis and race-engineered brakes, the S1000RR reinvents the possibilities for ultra-high performance motorcycles. At just 206.5 kilograms with a full tank of fuel and capable of 193 horsepower, this bike flies.

Raw, naked, black and ready to rumble, BMW's brand new F800R is a sport bike with attitude. Inspired by world champion stunt rider Chris Pfeiffer, this bike combines power with a stripped, lightweight frame that is pure riding pleasure. The bike's parallel-twin engine and stable chassis ensure great handling in the city and stable travelling on the highway.

The iconic BMW R1200RT has undergone significant changes to solidify its status as one of the world's best touring bikes. Now powered with the same flat-twin engine as the BMW HP2 Sport, the R1200RT boasts a smoother torque curve and an increase in maximum torque with the same beefy 110 horsepower.

The latest and greatest from the world of motorcycles are on display at the 2010 Vancouver Motorcycle Show, running January 21 – 24 at TRADEX in Abbotsford. Admission is \$12.00 for adults, \$8.00 for youth (6-15), free for children (under 6) and \$32.00 for families (two adults, two youth). Show hours are 5 to 9 p.m. Thursday; 10 a.m. to 9 p.m. Friday and Saturday; and 10 a.m. to 5 p.m. Sunday. For more information visit [www.vancouvermotorcycleshow.ca](http://www.vancouvermotorcycleshow.ca)

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