



ALL HAIL THE KING: HARLEY-DAVIDSON BRINGS ITS 2010 LINE UP TO THE VANCOUVER MOTORCYCLE SHOW

For Immediate Release (January 2010):

Abbotsford B.C.: It's that time of year when the weather takes a turn for the worse, forcing even the most avid motorcycle enthusiasts to go against their natural instincts and park the bike. Fortunately, the Motorcycle and Moped Industry Council is offering up plenty of eye candy at the 2010 Vancouver Motorcycle Show with the latest from the king of the road, Harley-Davidson.

This year's line-up boasts a prestigious and eclectic line up, including the 2010 Harley-Davidson Electra Glide motorcycle. With beefed up features, this bike is a must have for the Grand American Touring aficionado.

Also new for 2010 are the funky 2010 Harley-Davidson Fat Boy Lo motorcycle, which is highlighted by a bold profile and suave exterior, and the Sportster Iron 883, a bike that allows all bikers to experience the essence of riding a Harley-Davidson.

The latest and greatest from the world of motorcycles are on display at the 2010 Vancouver Motorcycle Show, running January 21 – 24 at TRADEX in Abbotsford. Admission is \$12.00 for adults, \$8.00 for youth (6-15), free for children (under 6) and \$32.00 for families (two adults, two youth). Show hours are 5 to 9 p.m. Thursday; 10 a.m. to 9 p.m. Friday and Saturday; and 10 a.m. to 5 p.m. Sunday. For more information visit www.vancouvermotorcycleshow.ca.

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The Vancouver Motorcycle Show is owned by the MMIC and COHV.



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